



# ERICGUEST

Developer | Designer

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## Overview

A highly motivated and efficient Front End Web Developer / Graphic Designer with experience spanning 15+ years. Exceedingly creative, diverse skill-set and recognized as a results-oriented and solution-focused individual.

## Education

**Georgia State University**      **Atlanta, GA**      **Jun 2008 - Jun 2010**

- School of Study: Studio Arts
- Major: Graphic Design
- 3.25 GPA
- Dean's List Honors

**The Art Institute of Atlanta**      **Atlanta, GA**      **Jun 2001 - Dec 2003**

- School of Study: Multimedia
- Major: Web Design
- 3.0 GPA
- Dean's List Honors

## Relevant Experience

**Eric Guest**      **Jan 2005 – Present**

**Freelance Web Developer / Designer**

<http://www.certifiedroofingandgutters.com>

<http://www.gabreastsurgery.com> (Medically Related Nudity)

<http://www.umedspaatl.com>

Areas of Focus:

- HTML5 / CSS3 / jQuery / JavaScript
- RWD (Responsive Web Design)
- SQL
- Foundation / Bootstrap
- SEO
- Web Statistics and Analytics
- Email Marketing
- Print / Web Layout
- Logo Design
- Identity Packaging
- Brand Management
- Social Media Marketing

**Summit Group, LLC.**

**Mar 2010 - Oct 2015**

**Web Development / Design Solution Manager**

As the Web Development / Design Solution Manager at Summit Group LLC., I was responsible for the design, development, and maintenance of e-Commerce websites, as well as internal / external corporate websites. One of my noted accomplishments was the full front-end integration of RWD (Responsive Web Design) into the E-Commerce Platform.

Other Responsibilities included:

- Created cutting edge websites following current trends and best practices
- Designed and developed HTML-rich Mass Marketing email campaigns
- Developed training programs and documentation
- Facilitated plans for upgrades and migrations of existing internet applications
- Coordinated testing activities within and outside the department as required
- Analyzed system performance and recommend methods for improvement
- Maintained detailed documentation of programs and modifications
- HTML5 / DHTML / CSS3 / jQuery / JavaScript
- 2013 Summit Group Chairman's Club Award Winner
- 2014 Summit Group Chairman's Club Award Winner

<http://jackdaniels.summitmg.com/jdr/>

<https://unitedshop.summitmg.com>

<https://akzonobel.summitmg.com/>

<https://asaesa.summitmg.com>

<http://deltekstore.summitmg.com>

<http://e3demo1.summitmg.com>

<http://allstate.summitmg.com>

<https://e3demo2.summitmg.com>

**DataMan Systems, LLC.**

**Apr 2008 - May 2009**

***Graphic Design / Web Specialist (Contract)***

As the Graphic Design / Web Specialist I supported a full-featured content management system that offered clients the ability to create and maintain all aspects of their Internet presence.

Other Responsibilities include:

- HTML5 / DHTML / CSS3 / jQuery / JavaScript
- Website Design and Development
- Banner Ad creation/management
- Graphic design solutions
- Project Deployments
- Internet marketing
- Search engine optimization

**Vaughan Concrete Company, Inc.**

**May 2005 - Nov 2007**

***Creative Design Director***

While Creative Design Director at Vaughan Concrete Inc., I created Brand Guidelines to govern how the identity is applied for both digital and print materials.

Other Responsibilities include:

- HTML / DHTML / CSS / jQuery / JavaScript
- Search engine optimization / management / marketing
- Identity Package Generation
- Logo Creation
- Project Management
- Graphic design solutions
- Internet marketing
- Banner Ad creation/management

**Devil Dawg Customs**

**Mar 2002 - Jan 2005**

***Owner / Operator***

I managed all aspects of business, including: customer service, marketing, purchasing, accounting, as well as, completing largescale projects on schedule and within budget.

Other Responsibilities include:

- Led business through management initiatives resulting in revenue growth
- Identified opportunities to improve cost efficiency and productivity
- Established strategic relationships to leverage significant long term business opportunities
- Ensured customer satisfaction is afforded highest attention and priority
- Successfully designed, developed, and launched company website
- HTML / DHTML / CSS / JavaScript

**United States Marine Corps**

**Jun 1995 - Jun 1999**

***3<sup>rd</sup> Bn / 2<sup>nd</sup> Mar Lima Co. Squad Leader***

During my tenure as a United States Marine I was directly involved in mentoring, motivating, and leading cross-functional teams to meet and exceed operational goals.

Other Responsibilities include:

- Supervised and execute operational and training assignments worldwide
- Forecasted future requirements via analysis of training programs
- Developed lesson plans and facilitate classroom training seminars
- Conducted evaluations to ensure total compliance of Marine Corps standards