



ERICGUEST

Developer | Designer

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Overview

A highly motivated and efficient UX Designer | UI Developer with experience spanning 15+ years. Exceedingly creative, diverse skill-set and recognized as a results-oriented and solution-focused individual.

Areas of Focus

- HTML5 | CSS3 | jQuery | JavaScript | SQL
- RWD (Responsive Web Design)
- Foundation | Bootstrap
- Search Engine Optimization (SEO)
- Web Statistics and Analytics
- Email | Social Media Marketing
- Print | Web Layout
- Logo Design
- Identity Packaging
- Brand Management

Relevant Experience

Global Payments, Inc.

Aug 2019 – Present

Frontend Web Developer | Designer

As a Frontend Web Developer | Designer at Global Payments, Inc., I use graphic design, front end programming and the latest technologies to develop innovative web solutions, maintain international corporate websites and perform custom CMS development. Additionally, I manage, maintain and test all marketing web assets to ensure they meet design standards, and make improvements to enhance the user experience across all websites.

Other Responsibilities include:

- Provide user-centered design expertise from concept to delivery
- Translate requirements into wireframes and mockups
- Ensure graphic solutions maintain consistency of brand identity, positioning and messaging and are optimized for integration, performance, usability and sustainability
- Improve web assets look and feel via user experience, content readability, content Governance adherence, image | iconography creation and Web component creation | modification
- Programming with .NET CMS software (Sitecore)
- Constructing test scripts and test all applications based on required functionality
- Participate in planning, development, and execution of technical requirements to achieve marketing and sales-related goals
- Develop, maintain, and update Global Payments' digital properties including the Content Management System (CMS)
- Assist in gathering and validate requirements for highly technical areas of implementation
- Collaborate with stakeholders on design, functionality and performance
- Research and stay abreast of industry best practices, web accessibility standards and new innovations to cultivate fresh ideas to stakeholders, corporate marketing, and the brand

www.ericquest.com

Jan 2005 - Present

Freelance UI Developer | UX Designer

- HTML5 | CSS3 | JavaScript | jQuery
- Search Engine Optimization
- Identity Package Generation
- Logo Creation
- Project Management
- Graphic Design Solutions
- Internet Marketing
- Banner Ad Creation

Summit Group, LLC.**Mar 2010 - Oct 2015*****Web Development | Design Solution Manager***

During my tenure as Web Development | Design Solution Manager at Summit Group LLC., I was responsible for the design, development, and maintenance of e-Commerce websites, as well as internal | external corporate websites. One of my noted accomplishments was the full front-end integration of RWD (Responsive Web Design) into the e-Commerce Platform.

Other Responsibilities include:

- Create cutting edge websites following current trends and best practices
- Design and develop HTML-rich Mass Marketing email campaigns
- Develop training programs and documentation
- Facilitate plans for upgrades and migrations of existing internet applications
- Coordinate testing activities within and outside the department as required
- Analyze system performance and recommend methods for improvement
- Maintain detailed documentation of programs and modifications
- JavaScript | jQuery | CSS | HTML | DHTML development
- 2013 Summit Group Chairman's Club Award Winner
- 2014 Summit Group Chairman's Club Award Winner

DataMan Systems, LLC.**Apr 2008 - May 2009*****Graphic Design | Web Specialist***

As the Graphic Design | Web Specialist I supported a full-featured content management system that offered clients the ability to create and maintain all aspects of their Internet presence.

Other Responsibilities include:

- JavaScript | jQuery | CSS | HTML | DHTML development
- Website Design and Development
- Banner Ad creation | management
- Graphic design solutions

Vaughan Concrete Company**May 2005 - Nov 2007*****Creative Design Director***

While Creative Design Director at Vaughan Concrete Inc., I created Brand Guidelines to govern how the identity is applied for both digital and print materials.

Other Responsibilities include:

- JavaScript | jQuery | CSS | HTML | DHTML development
- Search engine optimization | management | marketing
- Project Deployments
- Internet marketing
- Search engine optimization
- Logo Creation
- Project Management
- Identity Package Generation

Devil Dawg Customs, LLC.**Mar 2002 - Jan 2005*****Owner | Operator***

I managed all aspects of business, including: customer service, marketing, purchasing, accounting, as well as, completing large-scale projects on schedule and within budget.

Other Responsibilities include:

- Drive business through management initiatives resulting in revenue growth
- Identify opportunities to improve cost efficiency and productivity
- Establish strategic relationships to leverage significant long term business opportunities
- Ensure customer satisfaction is afforded highest attention and priority
- Successfully designed, developed, and launched company website

- Graphic design solutions
- Internet marketing
- Banner Ad creation | management

United States Marine Corps

Jun 1995 - Jun 1999

3rd Bn 2nd Mar Lima Co. Squad Leader

During my tenure as a United States Marine I was directly involved in mentoring, motivating, and leading cross-functional teams to meet and exceed operational goals.

Other Responsibilities include:

- Supervise and execute operational and training assignments worldwide
- Forecast future requirements via analysis of training programs
- Develop lesson plans and facilitate classroom training seminars
- Conduct evaluations to ensure total compliance of Marine Corps standards
- United States Marine Corps Certificate of Commendation for performance

Education

Georgia State University

Atlanta, GA

Jun 2019 - Present

- School of Study: Arts & Sciences
- Major: Computer Science

Georgia State University

Atlanta, GA

Jun 2008 - Jun 2010

- School of Study: Arts & Sciences
- Major: Studio Arts
- 3.15 GPA
- Dean's List Honors

The Art Institute of Atlanta

Atlanta, GA

Jun 2001 – Dec 2003

- School of Study: Multimedia
- Major: Web Design
- 3.0 GPA
- Dean's List Honor